



ROUSH[®]
P E R F O R M A N C E

BRONCO **R** SERIES

Pre-Order Information Packet: 2021



*PRE-PRODUCTION IMAGES - PRODUCTION VEHICLE MAY VARY



ROUSH BRONCO R SERIES

STANDARD COMPONENTS



AIR INDUCTION SYSTEM

- HIGH-CAPACITY AIR FILTRATION SYSTEM WITH SEE-THROUGH WINDOW - (FITS 2.3L/2.7L)
- INCLUDES WASHABLE/REUSABLE PRE-FILTER WITH R LOGO

EXHAUST SYSTEM

- HIGH-CLEARANCE MUFFLER KIT WITH REMOVABLE ROUSH-BRANDED BLACK EXHAUST TIP (FITS 2.3L/2.7L)

WHEELS, TIRES, CHASSIS

- (FIVE) HIGH-STRENGTH CUSTOM ROUSH WHEEL WITH ROUSH CENTER CAP - 17" X 8.5" +25 OFFSET
- *(COMING SOON)* (FIVE) 35-INCH GRABBER X3 MUD TERRAIN TIRES
- *(COMING SOON)* OFF-ROAD PERFORMANCE SUSPENSION

GRAPHICS

- AMERICAN FLAG GRAPHICS (LH/RH)
- JACK ROUSH SIGNATURE DECAL
- HOOD GRAPHICS
- FRONT ROUSH BANNER
- BODY SIDE GRAPHIC *(4-DOOR ONLY)* - INCLUDES DUPLICATE DRIVER DOOR FOR FORD KEYPAD OPTION

INTERIOR HARDWARE

- FLOOR PROTECTION KIT: FULL DEPTH FRONT, MIDDLE AND REAR SECTION: HIGH-CAPACITY LINERS *(4-DOOR)*
- OFF-ROAD RECOVERY KIT - INCLUDES: WEATHERPROOF HARD CASE, RECOVERY STRAP, D-LINKS, FLASHLIGHT, WORK GLOVES
- CONSOLE VAULT WITH COMBINATION LOCK
- ROUSH KEY FOBS

BADGING

- ROUSH FRONT FENDER BADGE SET
- ROUSH OFFICIAL PACKAGE LABEL - HOLOGRAPHIC DOOR JAMB DECAL
- INTERIOR ROUSH GRAPHIC

BODY / EXTERIOR

- "R" TRAILER HITCH COVER & ROUSH PERFORMANCE LICENSE PLATE FRAME

PACKAGING & DOCUMENTATION

- CUSTOM BRANDED R SERIES CRATE & COLLECTION BOX
- CERTIFICATE OF AUTHENTICITY

PERFORMANCE PACS

- *(COMING SOON)* LEVEL 1; INTAKE, CALIBRATION
- *(COMING SOON)* LEVEL 2; INTAKE, EXHAUST, CALIBRATION



MSRP

\$6,500 +SHIPPING

WARRANTY COVERAGE

COMPONENTS // 3-YEAR / 36,000-MILE
EXHAUST SYSTEM // LIMITED LIFETIME

ROUSH BRONCO R SERIES

MORE ABOUT THE PACKAGE



The **ROUSH Bronco R Series** represents the newest member of the ROUSH Performance lineup. Joining the ranks of the Mustang, F150, Super Duty, and Ranger, this exciting new vehicle joins the lineup with the same promise of trusted performance, capability, and dependability.

Available exclusively in kit form, the **ROUSH Bronco R Series** allows both dealers and customers to install the package at the dealership or in their own driveway.

The contents of the kit have been uniquely designed and selected by ROUSH to take the ultra-capable Bronco even further, both in appearance and capabilities, as well as attitude. Each package is recognized as an official ROUSH member of the family, including counterfeit protective content and identification within the kit. No need to worry about copycats!

Designed to accommodate most off-road tires in both all-terrain and mud terrain offerings, the new 17-inch off-road wheels were designed for the rigors of off-road use, including extraneous testing well beyond the standards of the general aftermarket. The construction of the wheel, and unique color treatment, extend the ROUSH Performance family appearance between F150 and Bronco. Within the kit you get five wheels, including the externally mounted spare. **ROUSH Wheel design allows re-use of OE lug nuts*

A ROUSH Performance exhaust brings a new level of attitude to the vehicle as well. Utilizing the existing joint location, this exhaust is easy to install and brings with it a greater level of engine presence when you are cruising down the highway or on the trails. The system pairs perfectly with either the 2.3L or 2.7L engine powertrain. Complete with a stainless steel ROUSH muffler and a removable tip, this exhaust system is ready for action the adventure ahead. The removable exhaust tip allows for an even greater departure angle when taking your Bronco off-road.

At the other end of the **ROUSH Bronco R Series**, we have taken a deep dive into the off-road capabilities of the Bronco and have equipped it with a larger capacity air filtration system. Combining our knowledge of off-road racing with our capabilities in engine controls, we have combined the two into a high filtration capacity, non-engine altering, solution. Preventing dirty air from entering the engine is the job of ROUSH's new super capacity air filtration system. The system combines a ROUSH pre-filter system with a larger capacity filter, which has proven to increase durability and overall longevity of the intake system. But, what good is a great filter if you can't keep an eye on it? That's the next step in ROUSH's solution for the off-road enthusiast... We've engineered a clear monitoring window in the top of the airbox, so you can keep tabs on the cleanliness of the filtration system after every off road adventure. All of these efforts were balanced to ensure that water fording capability is up to 33.5"!

Planning for all sorts of outdoor adventures, ROUSH has equipped each **ROUSH Bronco R Series** package with a full off-road recovery set. Combining vehicle tools and personal protective equipment, the off-road recovery kit is as useful as it is stylish. Each kit starts with a weatherproof case that holds the equipment securely in place and can double as a nice piece of personal storage. Included are a set of D links, flashlight, protective work gloves, and a full-strength recovery strap. The recovery strap has finished loop ends designed to be utilized on the provided D links while having universal applications for those most adventurous customers.

The Bronco was designed with personalization in mind. The roof and doors can be removed, meaning it'll be vital to secure valuables in your vehicle should you decide to go roof, or door-less. To ensure peace of mind, each **ROUSH Bronco R Series** kit also contains a locking vault for the center console. Sized to hold your valuables and protect them away from peering eyes and curious fingers, the combination can easily be set and or changed without any need of batteries. Easy to install, strong and safe to secure, no Bronco should go out the door without such protection.

Staying on the protection theme, each **ROUSH Bronco R Series** kit comes with a full floor protection offering specifically made by ROUSH. With deep groove, high-capacity, and heavy duty rubber liners for the front row, middle row, and cargo areas. Just because your feet get muddy doesn't mean your truck needs to as well!

All of these components are highlighted with several pieces of external identification of the authentic **ROUSH Bronco R Series** kit. A full host of graphics and badging, unique to this vehicle package, are included. Graphics include iconic designs for the body side, hood, rear corner, and windshield header. Key branding locations for ROUSH-themed design highlight the Broncos aesthetic and tell the world this isn't just any ordinary Bronco.

Learn more at [ROUSHPerformance.com](https://www.roushperformance.com)

ROUSH BRONCO R SERIES

EXHAUST & INTAKE HIGHLIGHT



AXLE-BACK EXHAUST SYSTEM

- HIGH-CLEARANCE, HIGH-FLOW MUFFLER KIT
- REMOVABLE ROUSH-BRANDED BLACK EXHAUST TIP
- STAINLESS STEEL CONSTRUCTION
- DEEP AGGRESSIVE SOUND
- FITS BOTH 2.3L AND 2.7L

MSRP: \$1,049.99

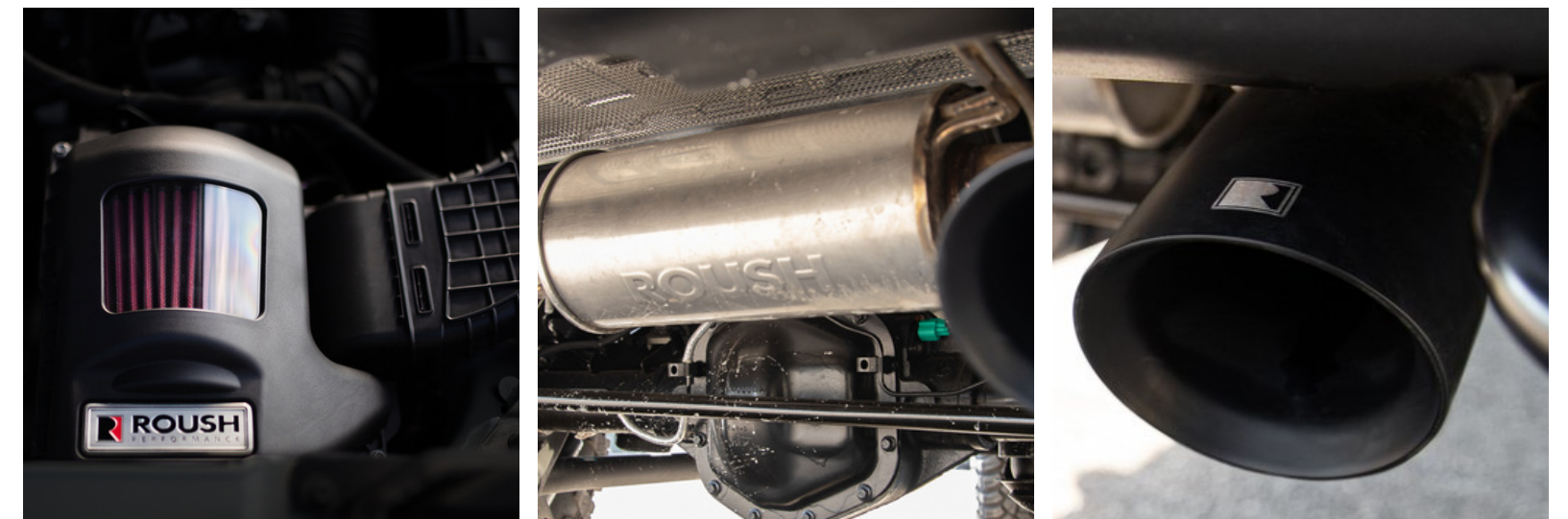
AIR INDUCTION SYSTEM

- HIGH-CAPACITY AIR FILTRATION SYSTEM
- SEE-THROUGH WINDOW
- ENHANCED TURBO SOUNDS
- PRE-FILTER INCLUDED
- FITS BOTH 2.3L AND 2.7L

MSRP: \$479.99

COMING SOON

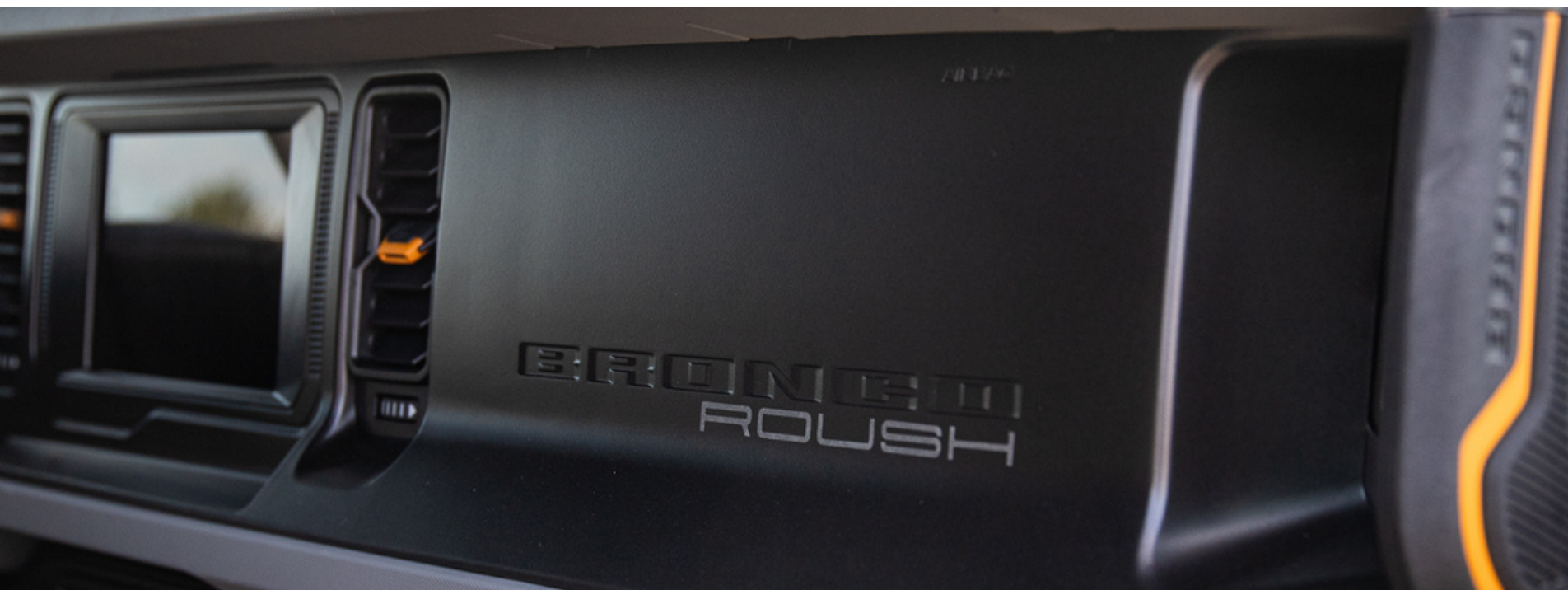
- *PERFORMANCE PAC LEVEL 1*
 - *INCLUDES INTAKE & ENGINE CALIBRATION*
 - *PERFORMANCE IMPROVEMENTS TBD*
- *PERFORMANCE PAC LEVEL 2*
 - *INCLUDES INTAKE, EXHAUST, ENGINE CALIBRATION*
 - *PERFORMANCE IMPROVEMENTS TBD*





APPEARANCE OVERVIEW

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